



DIKTISAINTEK
BERIJAMPAK

INTERNATIONALISATION STRATEGY



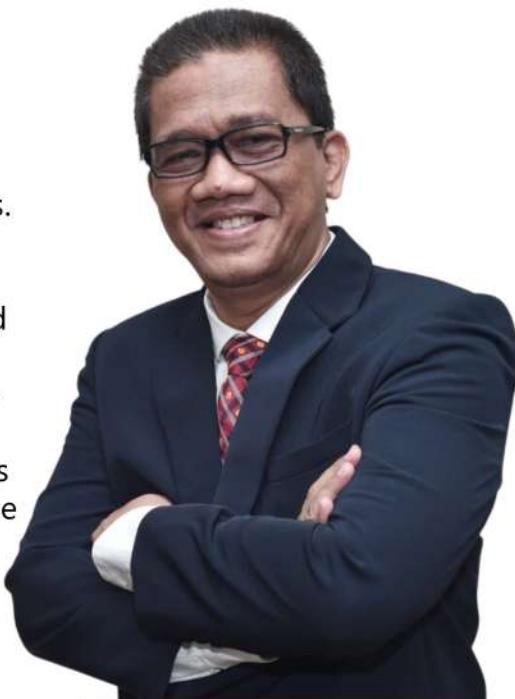
International Office

Institute for Quality Assurance and Learning Innovation
University of Jember

FOREWORD FROM THE RECTOR

Internationalization is a strategic priority of the University of Jember in strengthening academic quality, global engagement, and institutional competitiveness. This Internationalization Strategy provides a clear framework for integrating international and intercultural perspectives into education, research, and community engagement, in line with the University's vision and national higher education policies.

Through this strategy, the University of Jember is committed to expanding international partnerships, promoting inclusive student and staff mobility, and ensuring high academic standards supported by effective governance and quality assurance. I invite all members of the academic community and our international partners to actively contribute to the successful implementation of this strategy for mutual benefit and sustainable global collaboration.



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INTRODUCTION

University of Jember's commitment to strengthening and mainstreaming internationalization as a key strategy for institutional development. In the context of global dynamics and increasing competition in higher education, internationalization plays a crucial role in enhancing academic quality, graduate competitiveness, and the University's contribution to the global academic community.

The content of this book outlines the internationalization strategy of the University of Jember, which is systematically aligned with the University's development direction as articulated in the Strategic Plan and Business Plan 2025-2029. The strategy encompasses the strengthening of international governance, the development of strategic international partnerships, the enhancement of student and staff mobility, the internationalization of curriculum and research, and the provision of inclusive and sustainable support systems.

Internationalization at the University of Jember is not viewed as a stand-alone initiative, but as an integral part of achieving the University's vision to become an excellent and internationally competitive higher education institution with a strong commitment to sustainable development. Accordingly, the policies and programs presented in this book are formulated based on the principles of quality, relevance, accountability, and alignment with national higher education policies.

This book is expected to serve as a reference for university leaders, academic staff, students, and international partners in understanding the policy direction and implementation of internationalization at the University of Jember, while also supporting the consistent, measurable, and sustainable execution of internationalization programs.

HISTORY OF INTERNATIONAL ENGAGEMENT

The University of Jember (UNEJ) was established on 10 November 1964 in Jember, East Java, Indonesia, as part of the national effort to expand access to higher education and support regional development. Initially founded through the initiative of local intellectuals and community leaders, the university began with a limited number of academic programs aimed at addressing regional needs, particularly in agriculture, education, and social sciences.

UNEJ has consistently built a strong commitment as an international reputable university and steadily developed a strong foundation in international cooperation and global academic engagement. Over the years, the University has formed sustainable partnerships with higher education institutions, research centers, and international organizations in Asia, Europe, America, Australia, and other regions. These collaborations have supported academic exchanges, joint research activities, and student and staff mobility programs, contributing to the enhancement of academic quality and institutional capacity.

Through the coordination of its International Office, UNEJ has systematically expanded its participation in international higher education networks. The University actively engages in international conferences, formalizes bilateral and multilateral cooperation agreements, and implements internationally funded initiatives, including Erasmus+ mobility programs, IsDB Project, Fullbright program, and Western Australian - East Java Universities Consortium Project. This continued commitment to international partnership development reflects UNEJ's strategic approach to strengthening its global presence and fostering meaningful, long-term academic collaboration.

STRATEGIC PLAN FOR INTERNATIONALISATION

Universitas Jember for 2025–2029 is closely aligned with the strategies formulated in accordance with the Universitas Jember Development Direction 2025–2044. Universitas Jember aims to become an autonomous institution and enter the world-class university category by 2028. At this stage, Universitas Jember is expected to achieve, sustain, and contribute optimally to the attainment of the 17 Sustainable Development Goals (SDGs) indicators through the optimization of local wisdom values in industrial agriculture. In addition, Universitas Jember will strengthen networking efforts to enhance and disseminate resources grounded in local wisdom in order to engage effectively with the global environment. This phase lays a strong foundation for Universitas Jember's transition into a world-class university.

According to the vision as "To become a leading higher education institution in sustainable industrial agriculture innovation with an international reputation", Universitas Jember has defined the following strategic objectives:

1. Enhancing the quality of graduates with high competitiveness and the ability to adapt to change.
2. Improving the quality of science, technology, and arts talent that is adaptive and competitive.
3. Increasing innovative outputs in the fields of science, technology, and the arts with a sustainable industrial agriculture perspective.
4. Advancing the development of appropriate technologies based on local wisdom to empower communities and help address societal challenges.
5. Strengthening the quality of accountable and transparent university governance, supported by reliable information systems and an effective and efficient work culture.
6. Enhancing the quality of institutional cooperation through UNEJ's collaboration with government institutions, industry and business sectors, as well as national and international education and research institutions.

CURRENT IMPLEMENTED INTERNATIONALISATION

Staff and Student Mobility and Exchange (Inbound and Outbound).

Universitas Jember promotes international academic exposure through structured inbound and outbound mobility and exchange programs for both faculty members and students. Some program for Students through Indonesian International Students Mobility Awards (IISMA), Western Australia - East Java University Consortium (WAEJUC) exchange program, Credit Earning Program, New Southbound Policy Elite Study Program, International Exchange Program with Prefectural University of Hiroshima, DAAD Erasmus+ KA171, Research Internship with Tübingen University, International Credit Transfer program, International Teaching Assistance, Summer Course of Coffee, Agrotechnopark Internship Program, Agromedicine Summer Course, others Culture Immersion courses.

International Accreditation and Standardization

To ensure global recognition and quality assurance, Universitas Jember has been committed with international Accreditation for 17 programs from ASIIN and FIBAA. Beside, International standard such as ISO 17025 and ISO 9001 have been implemented for units in University of Jember.

Global Collaborative Research and Community Services

Universitas Jember actively encourages collaborative research with international partners to produce high-impact scientific outputs. International Research Collaboration Grant has been offered by University of Jember, besides some international collaborative research program such as JSPS Core to Core program, DAAD research program, Research Collaboration with German and Dutch medical faculties and hospitals.

CURRENT IMPLEMENTED INTERNATIONALISATION

Hosting and Organizing International Events

The university regularly organizes and participates in international scientific events such as conferences, seminars, and workshops such as The International Agronursing Conference, International Conference Global Geography and Innovation Summit (IGGIS), International Conference on Sustainable Industrial Agriculture (IC-SIA), annual International Conference on Human Rights in Southeast Asia, Center for Indonesian Medical Students' Activities (CIMSA), International Conference on Life Sciences and Biotechnology, International Conference of Combinatorics, Graph Theory, and Network Topology, and other scientific disciplines conferences.

International Degree Programs

Universitas Jember develops and expands international degree programs, including joint, double, and international class programs. International Undergraduate Program for Bachelor of Management, Bachelor for Medical Sciences, and Bachelor for Dental Sciences besides International Class for regular study programs.

INTERNATIONALISATION STRATEGY GOALS

To enhance its global recognition and international outlook, University of Jember has set the following strategic internationalisation goals as below:

Increasing International Mobility and Exchange

Universitas Jember (UNEJ) promotes student and staff mobility programs at both national and international levels to broaden academic perspectives, improve educational quality, and strengthen cooperation with universities worldwide. These programs are implemented through structured inbound and outbound mobility schemes.

Inbound mobility allows international students to study at UNEJ through coursework and exchange programs, enriching the academic environment and encouraging intercultural interaction with local students. Outbound mobility provides UNEJ students with opportunities to study, conduct research, or undertake internships at partner universities abroad, helping them gain international academic and professional experience.

The main goal of international mobility and exchange is to equip students and academic staff with valuable international experience that enhances academic quality and global readiness. For students, these programs build intercultural understanding and skills relevant to future careers. For academic staff, mobility supports professional development and international research collaboration. Overall, international mobility strengthens institutional partnerships, increases global visibility, and supports UNEJ's internationalisation goals.

Aligning Curriculum to International Standard and Accreditation

To ensure global recognition and quality assurance, Universitas Jember is committed to pursuing international accreditation and adopting internationally recognized academic and administrative standards. This strategy supports the improvement of curricula, learning outcomes, governance, and institutional performance in line with global best practices.

Outcome-Based Curriculum (OBC) is an approach to curriculum development that is grounded in graduate profiles and Intended Learning Outcomes (ILOs). It encompasses the formulation of courses along with their credit weights, curriculum mapping, learning design articulated through Semester Learning Plans, the development of teaching and learning materials, as well as the design of assessment and evaluation instruments.

Through the implementation of OBC, curriculum development is expected to reinforce the urgency for higher education institutions to evolve into knowledge-based economies in pursuit of World-Class University (WCU) status, particularly in response to the digital transformation of the labor market. In this context, human resources —both academic staff and students—serve as key enablers of limitless mobility and adaptability. Consequently, new trends have emerged in higher education, including learning from anywhere and at any time; affordability and inclusivity; the absence of monopolized higher education services; active and student-centered learning; a strong emphasis on relevant and market-driven skills; a focus on practicality and post-graduation employability; and the recognition that higher education is not merely a vehicle for the transfer of science and technology, but also a source of inspiration and professional networking.

Strengthening Global Partnership and International Research outputs

Strengthening global collaboration and research outputs is a key internationalisation goal of Universitas Jember (UNEJ) to improve its global academic reputation and research impact. This strategy focuses on increasing the quality and international visibility of research through active collaboration with overseas universities and research institutions especially with world class universities.

UNEJ supports internationally oriented research by providing competitive grants especially international collaborative research grant, and practical support for publications in reputable international journals. Researchers receive training in academic writing and international journal submission to help them meet global standards. UNEJ also offers publication and intellectual property support services to assist with journal publications, patents, and copyrights.

International collaboration is encouraged through joint research projects, visiting professor programs, and co-authored publications with international partners. To increase visibility, UNEJ ensures that research outputs are published through open-access platforms and indexed in international databases such as Scopus and Web of Science.

In addition, the establishment and strengthening of Centers of Excellence in Science and Technology (PUI), including areas such as Artificial Intelligence for Industrial Agriculture, Agro-Nursing, STEM, and other strategic fields, will enhance the university's profile and attractiveness to the international academic community.

Expanding and Promoting Excellence through International Events

University of Jembner implements its internationalisation strategy by expanding and promoting excellence through international events that support academic quality, global engagement, and international visibility. This strategy is carried out by regularly organizing and actively participating in international conferences, seminars, workshops, summer schools, and academic forums in collaboration with overseas universities, research institutions, professional associations, and international organizations.

Through these events, the university facilitates the sharing of research findings, knowledge exchange, and the development of international academic networks. Academic staff and students are encouraged to participate as speakers and participants, strengthening their international exposure and academic competencies.

To promote excellence, the university ensures that international events meet high academic standards by involving reputable international speakers, applying rigorous peer-review processes for papers, and aligning event themes with global and strategic research priorities. Events are widely promoted through international academic networks, digital platforms, and partner institutions to attract broad international participation.

At the institutional level, international events are used as strategic instruments to showcase academic strengths, research achievements, and innovation to the global community. This approach enhances the university's international reputation, supports long-term partnerships, and contributes to the creation of a vibrant international academic environment that advances the university's overall internationalisation objectives.

Developing International Degree Programs

Developing international degree programs is one component of the university's internationalisation strategy. This includes the establishment and expansion of international degree programs, the development of English-taught classes, and the improvement of classroom facilities that meet international standards. In addition, the university is actively developing and upgrading the program with highest national accreditation status to open International Undergraduate Programs attracting international students and provide local students with an international learning experience from the early stages of their studies.

Through International Undergraduate Programs and English-taught courses, the university creates a multicultural and inclusive academic environment while strengthening students' academic, language, and intercultural competencies. This also, with encourage the strengthening international partnership program in academic and research to support and to establis the double degree or dual degree program. The enhancement of internationally standardised classroom facilities supports innovative teaching methods and ensures a high-quality learning experience. Overall, these initiatives increase the university's global attractiveness, strengthen international partnerships, and support its long-term internationalisation objectives.

KEY INDICATORS

Key indicators of the internationalisation strategy goal include:

1. International Mobility and Exchange

- Increase in the number of inbound and outbound staffs and students.
- Increased frequency of international mobility and exchange programs.

2. International Partnerships

- Increase in the number of active international partner institutions, particularly those ranked within the QS Top 200 World University Rankings.

3. International Research and Innovation

- Increase in the number of joint international research projects.
- Growth in co-authored publications in reputable international journals.
- Increase in registered intellectual property (IP) resulting from international collaboration.

4. International Events and Academic Engagement

- Increase in the number of international conferences, seminars, and workshops hosted, organized or attended;
- Growth in the number of international participants in these events;
- Increase in the number of academic staff and students presenting at international forums.

5. International Degree Programs

- Expansion in the number of English-taught programs and International Undergraduate Programs.
- Increase in international student enrolment.
- Availability and improvement of internationally standardised learning facilities.

CONCLUSION

Through the implementation of these internationalisation strategies and measurable indicators, Universitas Jember demonstrates its strong commitment to enhancing global engagement, academic quality, and international competitiveness. By strengthening mobility, partnerships, research collaboration, international events, and international degree programs, UNEJ aims to create a dynamic international academic environment that supports sustainable development, innovation, and global recognition. These efforts collectively position UNEJ to contribute more effectively to the international higher education community and to progress toward its long-term vision as a globally reputable university and also become as World Class University.